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MINDPLAY INTRODUCES *FLRT*[™] FLUENT READING TRAINER
GUARANTEED TO IMPROVE SILENT READING SPEED AND COMPREHENSION

The proven effectiveness of MindPlay's flagship educational software, *My Reading Coach*[™], inspired the development of *FLRT*[™] Fluent Reading Trainer.

MindPlay CEO Judith Bliss looked forward to providing a complementary reading tool to help students succeed in school and in life. "Students who have measurably improved their basic reading skills using *My Reading Coach* can now increase their reading speed, comprehension and enjoyment in hours, not years, with *FLRT*," said Bliss. "This computer-based software program utilizes *My Reading Coach*'s experienced and successful model of combining innovative technology with research-based teaching methods to achieve dramatic results."

MindPlay began developing *FLRT* in 2003. Extensive field testing and result measurement studies preceded the programs introduction in 2007.

Research shows that students who read faster, enjoy reading and comprehend more of what they read. *FLRT* helps beginning to average readers improve their reading rate by addressing word reading automaticity, reading fluency and comprehension. The program also accommodates struggling readers and English Language Learners.

For students who use *FLRT*, school becomes easier, reading becomes more meaningful, vocabularies explode and higher education becomes more attractive, preventing drop-outs. *FLRT* is for anyone, ages 6 and up with basic reading skills, wanting to improve reading skills, speed or comprehension.

FLRT strengthens eye-tracking skills to improve reading speed for individual students or an entire class. Assignments can be individualized to match each student's ability to narrow the gap in reading abilities within the classroom.

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By using *FLRT* only two to three times a week, elementary, middle and high schools, and adult education institutions, experience unprecedented increases in effective reading rates. Students improve their reading speed from 50 to 300 words per minute.

MindPlay guarantees that with consistent use, *FLRT* will extend students' effective reading rate beyond the standard for each student's grade level. The program incorporates easy management and tracking functions, providing teachers and administrators with reports on student or class performance.

FLRT Fluent Reading Trainer is available from authorized MindPlay dealers in the United States, Canada, the United Kingdom and Ireland.

MindPlay was founded in 1981 and is headquartered in Tucson, Ariz. For more information, visit www.mindplay.com or call (800) 221-7911.

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